

Engage and Motivate Your Workforce

Overview

Motivation is a key skill that as Managers we need to understand. By aligning the aims of employees with those of the organisation successful managers achieve objectives. Once an employee is able to understand, and emphasise with, the overall aims of the organisation, they are generally more motivated towards achieving them. A well-motivated workforce is a more productive workforce, experiencing lower stress levels and increased self-confidence.

Workshop content

The first step towards achieving and maintaining a motivated workforce lies in understanding the differing factors which motivate individuals within a team. The workshop will share models of communication and behaviour that can assist a manager to motivate employees effectively. Delegates will learn and practice efficient tools that will help boost your team's eagerness to work and successfully achieve your goals.

Target audience

This workshop is for those who have responsibility for people and who want to know how to engage and keep them motivated.

Section 1 Defining success

- What does success look like
- Understanding motivation

Section 2 Motivation and you

- Your motivation
- Herzberg's model of motivation

Section 3 Understand motivation

- A motivating working environment
- Learning styles
- Success criteria

Section 4 Practical application and review

- Ten tips on employee motivation
- The tools
- Your plan of action